



Automated online and local backup
and recovery of business data



Because backups should be 100% reliable...

THE BENEFITS OF STOREDATA

- ➔ Secure backups without the need for intervention, all business-critical data is optimally secured
- ➔ Ease-of-management results in lower costs
- ➔ Plug & play – the solution can be immediately deployed, without the need of a complex installation procedure
- ➔ The solution can be implemented on any hardware platform
- ➔ 24x7 availability – you will be able to access your data from any location with an Internet connection
- ➔ Optimal support – specialist help is available at any time
- ➔ Quick and guaranteed disaster recovery, data is stored off-site and can be quickly restored in case of a calamity
- ➔ Support for Microsoft Windows, Linux and Mac OS X clients
- ➔ Support for MS Exchange and SQL
- ➔ Optimum security through authentication, SSL and 256-bit AES encryption

THE IMPORTANCE OF BACKUPS

Your most important business asset is ... data. After all, without customer information, order details or product data, you will not be able to perform any business activities. Imagine partially or even completely losing your business data. It could mean the beginning of the end. At the very least, it would damage your company image, something that the competition could use to its benefit. Storedata offers a cover-all, end-to-end solution for all your backup issues. The solution creates a backup of the data on all your computers, irrespective of their location. The backup process is done via the Internet to an external location or locally in a Local Area Network (LAN). The solution operates in a fully automated way, offers unrivalled ease-of-management and supports various operating systems. In this way, Storedata offers you the peace of mind that comes with the knowledge that your data is safely stored at all times. This software for automatic online and local backup and recovery of business data to disk offers all the functionality that is needed for reliable backups and, it goes without saying, reliable recovery in the event of a system failure or calamity. Added to which, Storedata allows you to benefit from a level of service and support that no other vendor is able to provide. Try it, and find out for yourself.

UNIQUE STOREDATA SOLUTION

The Storedata solutions are based on a client-server combination. An important component of this portfolio is the Storedata Client. This client is installed on a desktop, server or laptop computer, and sets up a connection with the Storedata server software. The server software stores all backups in a central location in an optimally secured way. You can install the server software on your own hardware platform or obtain a plug-and-play appliance from Storedata.

All you have to do is to install this powerful combination of hardware and software solution in your network. From that moment on, the backup process will take place in a fully automated way— you do not have to worry about a thing. The installation is a breeze. Assisted by an installation wizard, you can put Storedata Appliance into use in the space of just a few minutes. It goes without saying that the organisation behind the solution can also handle the installation for you if necessary.

One of the main advantages of Storedata is that you can decide whether backups are stored locally (on-site) or at an external location (off -site), via the Internet. Moreover, the Storedata solution can be conveniently expanded with a disaster recovery feature that gives you quick access to data lost as a result

Desktop

(Windows, Mac OS X, Linux)

Server

(SQL, Exchange)

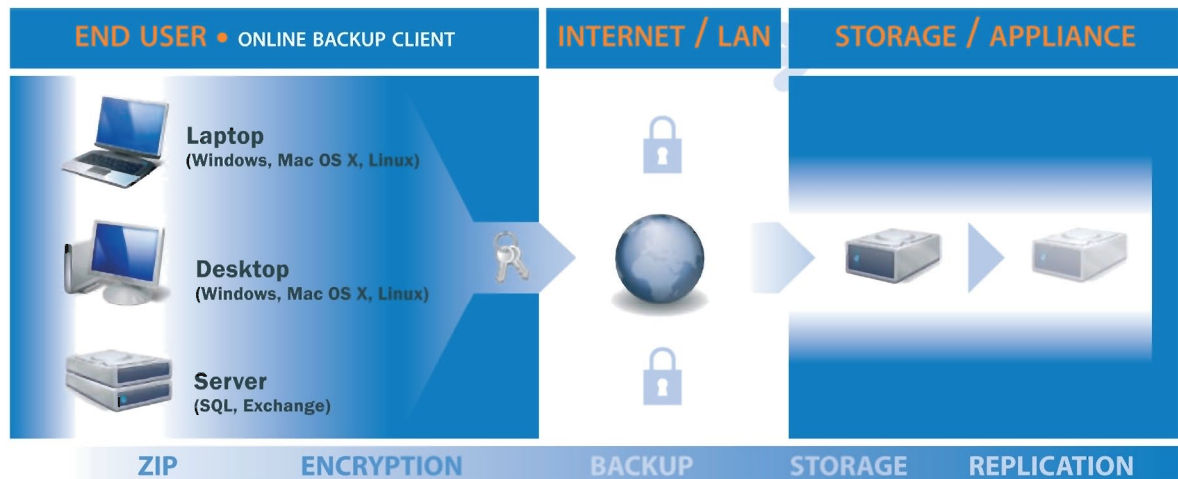
Laptop

(Windows, Mac OS X, Linux)



BACKUPS OF DESKTOPS, SERVERS AS WELL AS MOBILE EQUIPMENT

Doubtlessly there are staff members at your organisation who use a laptop. Needless to say, Storedata also offers a solution that caters for this type of scenario. Not only is the solution able to create backups on desktops or servers, it can also back up data to mobile equipment. As soon as an employee logs in to the company network from any location in the world, the backup process will start. This means you can rest assured that data remains protected when staff members are operating abroad, even if their laptop gets lost. Added to which, users will be able to view and download their data from any location in the world via the Internet.



SUITABLE FOR ANY OPERATING SYSTEM

A drawback of the majority of backup solutions is that they only support a single operating system. This can be particularly frustrating if your organisation uses Windows-based PCs as well as Apple computers, or if your IT environment is still based on Windows while you are planning to migrate to Linux. Storedata supports all popular operating systems. This means you are ensured of the right backup capabilities now as well as in the future.



OPTIMAL SECURITY

Powerful encryption, Secure Sockets Layer (SSL) and SOAP message signing. These are just a few of the security technologies that ensure your data is optimally protected with Storedata. For instance, 256-bit AES encryption guarantees that any data you send via the Internet is always optimally encrypted. Storedata also offers powerful authentication capabilities, thus ensuring that only authorized parties are able to access your data. It therefore comes as no surprise that the solution was very positively evaluated by TNO's Security Scan.

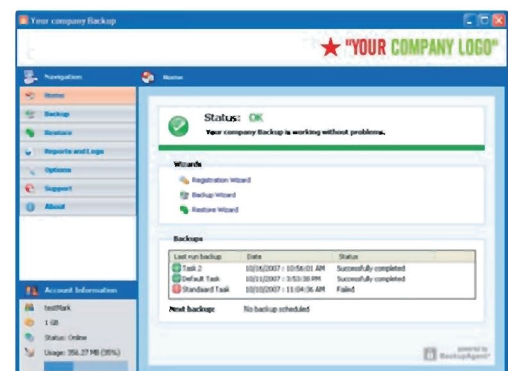


STOREDATA: THE COMPANY

The Australian company Choice IT is the founder of Storedata. Choice IT is a provider of Information Technology solutions which are made available to ISP and IT companies through professional partnerships. The management consists of a combination of veterans in the field of innovation and information technology. Backup is a product that is based on trust, and according to Choice IT, the same applies to the organisation behind the product. Consequently, Choice IT pays just as much attention to service and support as it does to the quality of its products. This finds expression in possibilities such as installation and maintenance by specialized technicians as well as the daily monitoring of backups. Storedata has the backing of a Microsoft Gold Certified Partner.

STOREDATA FOR PARTNERS

Distributors, Value Added Resellers (VARs), ISPs, hosting providers and OEM partners alike can benefit from the various possibilities that the Storedata solution has to offer. Among other things, Storedata offers partners the possibility to offer the Storedata to end users under their own brand-name.



Contact information

Please contact us for queries, feedback or general information

Storedata

P O Box 3567

Hermit Park Qld 4812

t +61 74401 5111

f +61 74724 1888

www.storedata.com.au

info@storedata.com.au

mails will be answered within 24 hours